

Primary Planners - Sponsorship Scheme

Primary School Planners
The Perfect Home-School
Communication Tool
Free To Your School

Plus A Great
Fundraising Opportunity



Primary Planners - Free To Your School

Here at Alpha Educational Print we understand that over the next few years there will be pressures on school budgets, and believe we have found a way to help you overcome this.

This year we are offering schools the opportunity to receive primary planners - *the perfect home/school communication tool* - at no cost to the school using our new Sponsorship Scheme.

This new scheme involves AEP seeking sponsorship from your commercial suppliers. All we ask is that you provide us with a list of up to 20 of your top suppliers of goods or services together with their contact details. Local companies such as sandwich shops generally respond better as this helps with community links. Then we take it from there and do all the work.

We have already successfully trialled this scheme with some of our existing customers. In all cases the sponsorship scheme not only covered the costs of the planner but left a small pot of credit available to be used for additional print projects.



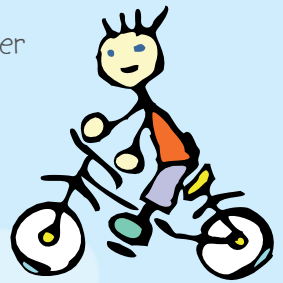
'The sponsorship scheme was a great success, we received our planners for free and also raised enough money for a new prospectus!'

Lindsey Apps, Headteacher, Hindsford Primary School, Atherton

A Great School Fundraising Opportunity

To do this we will ask your suppliers if they wish to support your school and contribute £100 in return for a small acknowledgement in the planner. We also provide the supplier with a certificate to display in their reception area. There are no ethical issues regarding advertising because these are all companies who already deal with your school and they are simply sponsoring the planner.

We only anticipate one or two additional pages in your planner (for which there are no extra costs to you) and of course, as always, you will have the final proof for approval before we print anything.



We hope this is of interest and look forward to welcoming your school as one of the founder members of our Sponsorship Scheme.

We have limited production slots available this year on a first come first served basis, so to avoid disappointment register your interest now at www.freeschoolplanners.com or turn over for further information.

'Absolutely Delighted with everything and staff are extremely helpful whenever I contact them'

Paddy Keane, St Patrick's School, Manchester

How Does It Work?

Step 1

Simply register your interest at
www.freeschoolplanners.com

Step 2

AEP will send you a log-in

Step 3

Upload your list of suppliers and submit

YOUR WORK
IS DONE!

AEP TAKES
OVER!

'AEP are always very professional, extremely efficient and helpful'
Jane Condie, Office Manager, Swadelands School, Kent

Step 4

AEP emails your suppliers on your behalf requesting sponsorship as below



The screenshot shows a webpage for 'Free School Planners' by AEP. The page features the AEP logo in the top right corner. Below the main heading, there are navigation links for 'View Funds Raised | Suppliers' and a personalized greeting 'Hello Richard (Log Out)'. The central content area displays several colorful planner covers. To the right of the planners, the text reads: 'Hello, Richard Pearson!', 'Test School are looking for sponsorship to cover the printing costs for their home-school communication planners.', 'They need your help to reach their target amount!', and 'Please select an amount below and make a donation to this worthy cause.' Below this text is a dropdown menu set to '£ 100' and a 'Make a Donation!' button. At the bottom of the page, there is contact information for Alpha Educational Print, including phone numbers, email addresses, and a website URL.

Free School Planners

the perfect home-school communication tool

View Funds Raised | Suppliers Hello Richard (Log Out)

Hello, Richard Pearson!

Test School are looking for sponsorship to cover the printing costs for their home-school communication planners.

They need your help to reach their target amount!

Please select an amount below and make a donation to this worthy cause.

£ 100

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E: enquiries@alphaeducationalprint.com
W: <http://www.alphaeducationalprint.com>

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M24 2JG

‘I have always found the help that I have received fantastic. The product has met our expectations and I would recommend the company to others’

Olivia Wall, Assistant Headteacher, Swakeleys School, Uxbridge

Step 5

WATCH THE FUNDS ROLL IN!

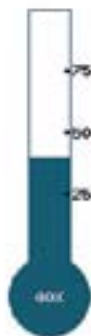
Free School Planners

The perfect home-school communication tool



View Funds Raised | Suppliers

How Richard (Log Out)



Test School Target: £ 1000

Total Raised So Far: £ 400

Adam Pugh from AEP donated £200

“
*All the best from Alpha Educational
Print*

”

**Richard Pearson from Charlesworth Press donated
£200**

“
*All the best to the teachers and
students for the coming year*

”

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T: (0161) 945 7711
E: (0161) 945 7755

Alpha Educational Print
Unit 6 5-7 Foston Road
Salford (Greater Manchester)

‘Very helpful & willing staff. Turnaround always within the agreed timescale’
Carol Heesom, William Beamont School, Warrington

Step 6

Target achieved, **AEP** will contact you to discuss your **free Primary Planner order** further

What happens if I don't achieve my target?

Order the planners at a subsidised cost

Cancel your order

We would like to order the planners direct from **AEP**, but don't want to take part in **The Sponsorship Scheme**, what do we do?

Complete the **order form** enclosed and fax it back to **0161 643 7733**

'My contact at AEP is wonderful, very helpful, very efficient and keeps me fully informed of the progress of my order. No problems to report. Thank you'

Anne McNicholas, William Hulmes School, Manchester

